



ThermHex Waben GmbH, based in Halle (Saale), is a manufacturer of resource-saving honeycomb cores made from recyclable polypropylene for the production of lightweight sandwich elements. We encounter their fields of application every day: modern swimming pools, wind turbines, yachts and solar modules rely on thermoplastic honeycomb cores, as do the automotive and aerospace industries. The possible applications are many and varied and sandwich construction with honeycomb cores makes an important contribution to reducing weight, improving the CO2 balance and conserving our resources.

To strengthen our team, we are looking for a full-time, dedicated

Influencer and Marketing-Assistant (m/f/d)

You ensure that the companies ThermHex Waben and EconCore become better known among their target groups and that their products are remembered positively. You will help with target-orientated long-term image building. You know how to strategically and operationally plan communication measures and effectively implement them across media. You are a fluent writer in German and English, keep a cool head even in stressful situations and feel comfortable as part of a technology company.

Your tasks:

- Support in the planning and implementation of (influencer) marketing campaigns in digital and print
- Support in the development and implementation of PR and communication strategies (B2B) including press relations
- Support in the organisation and planning of (inter/national) trade fair appearances and corporate events
- Social media management and online marketing with a focus on social media (e.g. email, newsletter, website)
- Editing, expanding and maintaining company websites with WordPress and Joomla
- Content management for internal and external communication
- Preparation of image and product videos for the YouTube channel
- Managing the production of print advertising materials such as brochures, flyers, adverts, giveaways, etc.
- Advising the management on the further development of the brand image / corporate identity
- Coordination and management of agencies and other service providers

You bring along:

- Completed vocational training or studies in marketing, media management, business administration or similar.
- Broad-based expertise in marketing and communication
- Experienced professional handling of digital media, project and content management
- Enthusiasm for technical topics
- Very good communication and language skills, lots of creativity and inventiveness
- Required skills in dealing with MS Office applications and graphics programmes
- Ability to work in a team, open-mindedness and organisational talent
- Fluent written and spoken German and English
- A systematic, responsible and precise way of working

We offer:

- A full-time permanent position with prospects in a growing company
- Responsible tasks for independent realisation in an international environment
- 30 days' holiday and an attractive fixed salary as well as target-based variable payments
- Appreciative interaction and a good atmosphere with our colleagues
- Family-friendly working hours with the option of working from home

If you

- Have your tasks and priorities in mind and continuously pursue your goals,
- enjoy the careful realisation of tasks and are customer and service-oriented,
- have a positive and friendly charisma,
- are open to new situations and topics and master challenges at eye level,
- handle sensitive situations with skill and the necessary loyalty,

then become part of our team. We offer an interesting job in a great and committed team. Continue the success story with us.

Have we aroused your interest?

We look forward to receiving your detailed application (motivation, CV) stating the earliest possible start of employment to bewerbung@thermhex.com

